

## 2014-2015 Winners

Special Recognition Awards  
Bill Franklin Volunteer of the Year Award

**Grand Award**

Carroll Goggin  
Rollins College

Special Recognition Awards  
CASE III Inclusion and Diversity Leadership Award

**Grand Award**

Philip L. Dubois  
University of North Carolina at Charlotte

Special Recognition Awards  
Mentor of the Year Award

**Grand Award**

Beth Fortune  
Vanderbilt University

CASE Platinum Awards  
Best Practices in Alumni Relations

**Grand Award**

Black Alumni Reunion - Fall, 2013  
The University of North Carolina General Alumni Association

CASE Platinum Awards  
Best Practices in Alumni Relations

**Award of Excellence**

Worlds Ahead Tour Brings FIU to Alumni Across America  
Florida International University

CASE Platinum Awards  
Best Practices in Alumni Relations

**Special Merit Award**

Alumni-Student Mentoring Program  
Bellarmine University

CASE Platinum Awards  
Best Practices in Alumni Relations

**Special Merit Award**

Inspiration and Focus Through Inclusive Strategic Planning  
Washington and Lee University

CASE Platinum Awards  
Best Practices in Alumni Relations

**Special Merit Award**

Western Kentucky University Alumni Association  
Western Kentucky University

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Grand Award**  
UofL Joins the Atlantic Coast Conference (ACC)  
University of Louisville

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Award of Excellence**  
Clemson University Provost Search Communications and Marketing campaign  
Clemson University

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Award of Excellence**  
How Do You See All of UT?  
University of Tennessee System Office

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Special Merit Award**  
Tracking Lights: A Comprehensive Campaign to Highlight Furman University's Public  
Engagement  
Furman University

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Special Merit Award**  
Crisis Communications: Managing and Communicating Through a Student Death  
Providence Day School

CASE Platinum Awards  
Best Practices in Communications and Marketing  
**Special Merit Award**  
The Sayre Difference  
Sayre School

CASE Platinum Awards  
Best Practices in Fundraising  
**Grand Award**  
Washington and Lee University Give Day  
Washington and Lee University

CASE Platinum Awards  
Best Practices in Fundraising  
**Award of Excellence**  
The University of Tennessee, Knoxville Big Orange Give  
University of Tennessee

CASE Platinum Awards  
Best Practices in Fundraising  
**Special Merit Award**  
Clemson University Development Toolkit  
Clemson University

CASE Platinum Awards  
Best Practices in Advancement Services  
**Grand Award**  
Building a Prospect Management Program - Year One: Successes and Lessons Learned.  
George Mason University

CASE Platinum Awards  
Best Practices in Advancement Services  
**Award of Excellence**  
The Rollins College Advancement Portal  
Rollins College

CASE Platinum Awards  
Best Practices in Advancement Services  
**Special Merit Award**  
Values-based Development Officer Management and Measurement  
University of South Florida

CASE Platinum Awards  
Best Practices in Fundraising Campaigns  
**Grand Award**  
My Gift. My Impact. Campbell University's Employee Giving Campaign  
Campbell University

CASE Platinum Awards  
Best Practices in Fundraising Campaigns  
**Award of Excellence**  
Norfolk State University: I AM NSU...Because  
Norfolk State University

CASE Platinum Awards  
Best Practices in Fundraising Campaigns  
**Special Merit Award**  
#OneForCoker Day of Giving Campaign  
Coker College

CASE Platinum Awards  
Best Articles of the Year

**Grand Award**

Values Quest: When You Come to a Fork in the Road, Take It  
Stetson University

CASE Platinum Awards  
Best Articles of the Year

**Award of Excellence**

Reaping a Healthy Harvest  
North Carolina State University

CASE Platinum Awards  
Best Articles of the Year

**Award of Excellence**

Sexual Assault and the Law  
The University of North Carolina General Alumni Association

CASE Platinum Awards  
Best Articles of the Year

**Special Merit Award**

More than A Conqueror: FAMU Student Brings Home Championship (Overcomes Adversity)  
Florida A&M University

CASE Platinum Awards  
Best Articles of the Year

**Special Merit Award**

Ahead of the Game  
Middle Tennessee State University

CASE Platinum Awards  
Best Articles of the Year

**Special Merit Award**

Marching On  
University of Central Florida

CASE Platinum Awards  
Excellence in Photography

**Award of Excellence**

State of State  
North Carolina State University

CASE Platinum Awards  
Excellence in Photography

**Award of Excellence**

"Untitled"  
University of Richmond

CASE Platinum Awards  
Excellence in Photography  
**Special Merit Award**  
New College of Florida  
New College of Florida

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Grand Award**  
Tar Heel Service Day - Fall, 2013  
The University of North Carolina General Alumni Association

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Award of Excellence**  
#DoakToDena  
Florida State University

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Award of Excellence**  
Impact of U: University of Miami President Shalala International Tour  
University of Miami

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Special Merit Award**  
The Sisterhood of the Traveling Journals  
Agnes Scott College

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Special Merit Award**  
Eclectic Knights V  
University of Central Florida

Programs and Projects  
Alumni Relations Engagement Project, Event, or Program  
**Special Merit Award**  
Life After Vanderbilt: an exclusive senior event series  
Vanderbilt University

Programs and Projects  
Alumni Relations Fundraising Project, Event, or Program  
**Grand Award**  
#iBackApp: The Appalachian Fund's One-Day Drive  
Appalachian State University

Programs and Projects  
Alumni Relations Fundraising Project, Event, or Program  
**Award of Excellence**  
Elon University: Elon Day  
Elon University

Programs and Projects  
Alumni Relations Fundraising Project, Event, or Program  
**Special Merit Award**  
The Eckerd Life: A 25-Hour Challenge for \$25,000  
Eckerd College

Programs and Projects  
External Relations Engagement Program  
**Grand Award**  
Berry College Eagles: Leveraging an Unexpected Opportunity  
Berry College

Programs and Projects  
External Relations Engagement Program  
**Special Merit Award**  
EMAGINE  
Clemson University

Programs and Projects  
External Relations Engagement Program  
**Special Merit Award**  
University Research- BIO International Convention  
Georgia State University

Programs and Projects  
External Relations Engagement Program  
**Special Merit Award**  
Presidential Lecture Series Inaugural Event featuring Dr. Mayim Bialik  
Morehead State University

Programs and Projects  
Media Relations Program  
**Grand Award**  
Brooks Russell signs with the Bisons  
Lipscomb University

Programs and Projects  
Media Relations Program  
**Award of Excellence**  
Digital Storytelling Leads to National Media  
Clemson University

Programs and Projects  
Media Relations Program  
**Award of Excellence**  
Commencement Speaker Drama? Getting it Right in the National Spotlight  
Wake Forest University

Programs and Projects  
Media Relations Program  
**Special Merit Award**  
MTSU at the Grammys  
Middle Tennessee State University

Programs and Projects  
Media Relations Program  
**Special Merit Award**  
Making the Most of the Lincoln Photo Discovery  
University of North Carolina at Asheville

Programs and Projects  
Media Relations Program  
**Special Merit Award**  
Commemorating 50 Years of USC Desegregation, University of South Carolina  
University of South Carolina

Programs and Projects  
Special Event  
**Grand Award**  
Commemorating 50 Years of USC Desegregation, University of South Carolina  
University of South Carolina

Programs and Projects  
Special Event  
**Award of Excellence**  
2014 Annual Spring Gala - Carnival  
Morehead State University

Programs and Projects  
Special Event  
**Award of Excellence**  
Celebration of Excellence  
Nova Southeastern University

Programs and Projects  
Special Event  
**Special Merit Award**  
Elon Celebrates 125 Years  
Elon University

Programs and Projects  
Special Event  
**Special Merit Award**  
Furman University Paladin Mascot Rollout  
Furman University

Programs and Projects  
Special Event  
**Special Merit Award**  
Virginia Tech's 2014 Ut Prosim Society Annual Gathering  
Virginia Tech

Programs and Projects  
Branding/Identity Program or Campaign  
**Grand Award**  
Armstrong State University Start Strong Branding/Identity Campaign  
Armstrong State University

Programs and Projects  
Branding/Identity Program or Campaign  
**Award of Excellence**  
Reclaiming FIU's role as a preeminent voice on Latin American affairs  
Florida International University

Programs and Projects  
Branding/Identity Program or Campaign  
**Award of Excellence**  
The Launch of the St. Mary's Episcopal School "Mighty Turkey"  
St. Mary's Episcopal School

Programs and Projects  
Branding/Identity Program or Campaign  
**Special Merit Award**  
Auburn University Branding Initiative: THIS IS AUBURN.  
Auburn University

Programs and Projects  
Branding/Identity Program or Campaign  
**Special Merit Award**  
Be Next at Jefferson College of Health Sciences  
Jefferson College of Health Sciences

Programs and Projects  
Branding/Identity Program or Campaign  
**Special Merit Award**  
NC State Brand Refresh  
North Carolina State University



Programs and Projects  
Crisis/Issues Management Plan

**Grand Award**

Managing the Storm: The Sale of the Men of the Docks to the National Gallery, London.  
Randolph College

Programs and Projects  
Overall Annual Fund Program

**Grand Award**

The Lexington School's 2013-14 Annual Fund: Totally Love School  
The Lexington School

Programs and Projects  
Sub unit Campaign

**Grand Award**

Connect with NC State; a Bucket List to Encourage Staff Involvement  
North Carolina State University

Programs and Projects  
Sub unit Campaign

**Award of Excellence**

Relaunch: FIU's Latin American and Caribbean Center and the Cuban Research Institute.  
Florida International University

Programs and Projects  
Sub unit Campaign

**Award of Excellence**

UCF Cares  
University of Central Florida

Programs and Projects  
Sub unit Campaign

**Special Merit Award**

FAU True Blue Cord Class Giving Campaign  
Florida Atlantic University

Programs and Projects  
Sub unit Campaign

**Special Merit Award**

New College Hearts You  
New College of Florida

Writing  
Feature Writing

**Grand Award**

The Golden Hour by Alicia Lutz  
College of Charleston

Writing  
Feature Writing  
**Award of Excellence**  
A Taste of Home  
North Carolina State University

Writing  
Feature Writing  
**Award of Excellence**  
An Artful Friendship  
Wake Forest University

Writing  
Feature Writing  
**Special Merit Award**  
Survival Mode  
Emory University

Writing  
Feature Writing  
**Special Merit Award**  
24 Hours at Clough Commons  
Georgia Institute of Technology

Writing  
Feature Writing  
**Special Merit Award**  
Sexual Assault and the Law  
The University of North Carolina General Alumni Association

Writing  
Publications Writing  
**Grand Award**  
Carolina Alumni Review  
The University of North Carolina General Alumni Association

Writing  
Publications Writing  
**Award of Excellence**  
The Official Guide to Randolph College  
Randolph College

Writing  
Publications Writing  
**Special Merit Award**  
Pegasus Magazine, Spring 2014  
University of Central Florida

Writing  
Publications Writing  
**Special Merit Award**  
2014 CardBook  
University of Louisville

Writing  
Speech Writing  
**Grand Award**  
Let's Build a Culture of Innovation  
Virginia Commonwealth University

Writing  
Speech Writing  
**Award of Excellence**  
You Followed Your Heart: UCF College of Medicine 2nd Commencement  
University of Central Florida

Writing  
Speech Writing  
**Special Merit Award**  
There is a Vacuum in Our Educational System  
Asheville School

Writing  
Speech Writing  
**Special Merit Award**  
The Medical City at Lake Nona: From Impossible to Inevitable  
University of Central Florida

Writing  
Writing for Fundraising  
**Grand Award**  
The Berry College Campaign for Opportunity  
Berry College

Writing  
Writing for Fundraising  
**Award of Excellence**  
Column for a Planned Giving Tabloid  
University of Kentucky

Writing  
Writing for Fundraising  
**Award of Excellence**  
Corps Leadership & Military Science Building case statement  
Virginia Tech

Writing  
Writing for Fundraising  
**Special Merit Award**  
Fundraising and Friend-raising from New Director of Development  
Asheville School

Writing  
Writing for the Media  
**Grand Award**  
The Clemson University Social Media Listening Center (SMLC): We "CU Chatter"  
Clemson University

Writing  
Writing for the Media  
**Award of Excellence**  
Colossal New Predatory Dino Terrorized Early Tyrannosaurs  
North Carolina State University

Writing  
Writing for the Media  
**Award of Excellence**  
UofL 3D Heart Model Saves Life of 14-Month Old Boy  
University of Louisville

Writing  
Writing for the Media  
**Special Merit Award**  
Wiki-Tweaks: Research finds errors in Wikipedia's medical entries  
Campbell University

Writing  
Writing for the Media  
**Special Merit Award**  
MTSU at the Grammys  
Middle Tennessee State University

Writing  
Writing for the Web  
**Grand Award**  
Test of Endurance  
Western Carolina University

Writing  
Writing for the Web  
**Award of Excellence**  
Emory Report coverage of leading campus speakers  
Emory University

Writing  
Writing for the Web  
**Award of Excellence**  
NC State alumni at the N.C. State Fair  
North Carolina State University

Writing  
Writing for the Web  
**Special Merit Award**  
Leo Jenkins Award Web Package  
East Carolina University

Writing  
Writing for the Web  
**Special Merit Award**  
Science that sings, screams and gives big hugs  
Emory University

Writing  
Writing for the Web  
**Special Merit Award**  
College of Engineering Web-Writing Overhaul  
Georgia Institute of Technology

Print and Digital Publications  
Recruitment Publication  
**Grand Award**  
2014-15 University of Kentucky View Book  
University of Kentucky

Print and Digital Publications  
Recruitment Publication  
**Award of Excellence**  
Belmont University Viewbook  
Belmont University

Print and Digital Publications  
Recruitment Publication  
**Award of Excellence**  
The Official Guide to Randolph College  
Randolph College

Print and Digital Publications  
Recruitment Publication  
**Special Merit Award**  
THIS IS AUBURN Viewbook  
Auburn University

Print and Digital Publications  
Recruitment Publication  
**Special Merit Award**  
Dare To Be Brochure  
Stetson University

Print and Digital Publications  
Recruitment Publication  
**Special Merit Award**  
UNCG View Book  
University of North Carolina at Greensboro

Print and Digital Publications  
Recruitment Publication Series  
**Grand Award**  
THIS IS AUBURN Recruiting Materials  
Auburn University

Print and Digital Publications  
Recruitment Publication Series  
**Award of Excellence**  
Bellarmine University: Connections  
Bellarmine University

Print and Digital Publications  
Recruitment Publication Series  
**Award of Excellence**  
Belmont University Admissions Recruitment Materials for Fall 2015-Fall 2017 Entering  
Classes  
Belmont University

Print and Digital Publications  
Recruitment Publication Series  
**Special Merit Award**  
Austin Peay State University Traditional Student Recruitment Series  
Austin Peay State University

Print and Digital Publications  
Recruitment Publication Series  
**Special Merit Award**  
Elon University Recruitment Series  
Elon University

Print and Digital Publications  
Recruitment Publication Series  
**Special Merit Award**  
Marymount University Recruitment Publication Series - Mission M Possible  
Marymount University

Print and Digital Publications  
Fundraising Publication  
**Grand Award**  
The Berry College Campaign for Opportunity  
Berry College

Print and Digital Publications  
Fundraising Publication  
**Award of Excellence**  
Hurricane Club I Building Champions  
University of Miami

Print and Digital Publications  
Fundraising Publication  
**Award of Excellence**  
Knowledge is Power – Campaign for the University of Virginia, End-of-Campaign Report  
University of Virginia

Print and Digital Publications  
Fundraising Publication  
**Special Merit Award**  
Promise Campaign Thank You  
Episcopal High School

Print and Digital Publications  
Fundraising Publication  
**Special Merit Award**  
Charitable Gift Annuity Postcard  
University of Kentucky

Print and Digital Publications  
Fundraising Publication  
**Special Merit Award**  
UNC Asheville – Investing in Success  
University of North Carolina at Asheville

Print and Digital Publications  
Annual Fund Publication  
**Grand Award**  
What's the Furman Experience Worth to You?  
Furman University

Print and Digital Publications  
Annual Fund Publication  
**Award of Excellence**  
The World Is Closer Here  
Episcopal High School

Print and Digital Publications  
Annual Fund Publication  
**Special Merit Award**  
Eagle 500 Challenge  
Florida Gulf Coast University

Print and Digital Publications  
Annual Fund Publication  
**Special Merit Award**  
Shaping the Next 50 Years  
Nova Southeastern University

Print and Digital Publications  
Annual Fund Publication  
**Special Merit Award**  
Class Reunion Solicitation and Planned Giving  
Radford University

Print and Digital Publications  
Magazine I  
**Grand Award**  
Stetson University Magazine  
Stetson University

Print and Digital Publications  
Magazine I  
**Award of Excellence**  
UNC Asheville Magazine  
University of North Carolina at Asheville

Print and Digital Publications  
Magazine I  
**Special Merit Award**  
Gardner-Webb The Magazine  
Gardner-Webb University

Print and Digital Publications  
Magazine I  
**Special Merit Award**  
Aeolian  
Georgia Southwestern State University

Print and Digital Publications  
Magazine I  
**Special Merit Award**  
The Shaw Gazette  
Shaw University



Print and Digital Publications  
Magazine II  
**Grand Award**  
College of Charleston Magazine  
College of Charleston

Print and Digital Publications  
Magazine II  
**Award of Excellence**  
Wake Forest Magazine  
Wake Forest University

Print and Digital Publications  
Magazine II  
**Special Merit Award**  
Campbell Magazine  
Campbell University

Print and Digital Publications  
Magazine II  
**Special Merit Award**  
Duke Magazine  
Duke University

Print and Digital Publications  
Magazine II  
**Special Merit Award**  
Vanderbilt Magazine  
Vanderbilt University

Print and Digital Publications  
Magazine III  
**Grand Award**  
Clemson World Magazine  
Clemson University

Print and Digital Publications  
Magazine III  
**Award of Excellence**  
Emory Magazine  
Emory University

Print and Digital Publications  
Magazine III  
**Award of Excellence**  
Pegasus  
University of Central Florida

Print and Digital Publications  
Magazine III  
**Special Merit Award**  
Auburn Magazine  
Auburn University

Print and Digital Publications  
Magazine III  
**Special Merit Award**  
The Georgia State Magazine  
Georgia State University

Print and Digital Publications  
Magazine III  
**Special Merit Award**  
VCU Alumni Magazine  
Virginia Commonwealth University

Print and Digital Publications  
Tabloid  
**Grand Award**  
Portico  
College of Charleston

Print and Digital Publications  
Tabloid  
**Award of Excellence**  
MyVU  
Vanderbilt University

Print and Digital Publications  
Tabloid  
**Special Merit Award**  
UCF Foundation, Inc., NEWS: Individuals and Gifts that Are Transforming UCF  
University of Central Florida

Print and Digital Publications  
Magazine/Tabloid Improvement I  
**Award of Excellence**  
Sciences at NC State  
North Carolina State University

Print and Digital Publications  
Magazine/Tabloid Improvement I  
**Award of Excellence**  
University of Richmond Magazine  
University of Richmond

Print and Digital Publications  
Magazine/Tabloid Improvement I  
**Special Merit Award**  
Duke Engineering E-Newsletter Relaunch  
Duke University

Print and Digital Publications  
Magazine/Tabloid Improvement I  
**Special Merit Award**  
UNC Asheville Magazine Redesign  
University of North Carolina at Asheville

Print and Digital Publications  
Magazine/Tabloid Improvement II  
**Grand Award**  
Campbell Magazine 2014  
Campbell University

Print and Digital Publications  
Magazine/Tabloid Improvement II  
**Award of Excellence**  
Kentucky Engineering Journal - University of Kentucky College of Engineering  
University of Kentucky

Print and Digital Publications  
Magazine/Tabloid Improvement II  
**Award of Excellence**  
Vanderbilt Business  
Vanderbilt University

Print and Digital Publications  
Magazine/Tabloid Improvement II  
**Special Merit Award**  
Incorporating the New Brand for NC State Engineering magazine  
North Carolina State University

Print and Digital Publications  
Magazine/Tabloid Improvement III  
**Grand Award**  
The Georgia State University Magazine  
Georgia State University

Print and Digital Publications  
Magazine/Tabloid Improvement III  
**Award of Excellence**  
Breakthrough, the research magazine of the University of South Carolina  
University of South Carolina

Print and Digital Publications  
Magazine/Tabloid Improvement III  
**Special Merit Award**  
Clemson World magazine  
Clemson University

Print and Digital Publications  
Low Budget Publication  
**Grand Award**  
Elon 125th Anniversary Trading Cards  
Elon University

Print and Digital Publications  
Low Budget Publication  
**Award of Excellence**  
University School "Thanks to You" Impact Postcard  
Nova Southeastern University

Print and Digital Publications  
Low Budget Publication  
**Award of Excellence**  
2014 University of Virginia Fact Book  
University of Virginia

Print and Digital Publications  
Low Budget Publication  
**Special Merit Award**  
Rolling Over Your IRA to Georgia State  
Georgia State University

Print and Digital Publications  
Low Budget Publication  
**Special Merit Award**  
Alumni Valentine  
Washington and Lee University

Print and Digital Publications  
Green or Sustainable Publication  
**Grand Award**  
Stetson University VISUAL Magazine  
Stetson University

Print and Digital Publications  
Annual Report  
**Grand Award**  
The Giving Report  
Radford University

Print and Digital Publications

Annual Report

**Award of Excellence**

University of Tennessee Foundation 2013-2014 Impact Report: Your Impact. Our Stories.

University of Tennessee

Print and Digital Publications

Annual Report

**Award of Excellence**

2013 President's Report

University of Virginia

Print and Digital Publications

Annual Report

**Special Merit Award**

Loyola University New Orleans 2013 President's Report

Loyola University New Orleans

Print and Digital Publications

Annual Report

**Special Merit Award**

Significance Book

Stetson University

Print and Digital Publications

Annual Report

**Special Merit Award**

2012-13 VCU Presidential Annual Report

Virginia Commonwealth University

Graphic Design

Single-Page Publication or Flier

**Grand Award**

Our Advice for the Class of 2018

Georgia Southern University

Graphic Design

Single-Page Publication or Flier

**Award of Excellence**

Day and Night Campus Event Guide

Centre College

Graphic Design

Single-Page Publication or Flier

**Award of Excellence**

Dare to be Significant Brochure

Stetson University

Graphic Design  
Single-Page Publication or Flier  
**Special Merit Award**  
Freshmen Studies Access Student Bridge Program  
Florida A&M University

Graphic Design  
Single-Page Publication or Flier  
**Special Merit Award**  
Open at your own risk: A search piece  
Randolph College

Graphic Design  
Single-Page Publication or Flier  
**Special Merit Award**  
Distinctive  
Washington and Lee University

Graphic Design  
Multipage Publication or Folder  
**Award of Excellence**  
Guilford College Admission View Book  
Guilford College

Graphic Design  
Multipage Publication or Folder  
**Award of Excellence**  
University of Central Florida Undergraduate Admissions Viewbook 2013-14  
University of Central Florida

Graphic Design  
Multipage Publication or Folder  
**Special Merit Award**  
VISION Magazine, 2013  
Duke University

Graphic Design  
Multipage Publication or Folder  
**Special Merit Award**  
Fuel the Flame Strategic Plan Document Booklet  
Northern Kentucky University

Graphic Design  
Multipage Publication or Folder  
**Special Merit Award**  
VCU School of Social Work Viewbook  
Virginia Commonwealth University

Graphic Design  
Periodical  
**Grand Award**  
Pegasus Magazine, Spring 2014  
University of Central Florida

Graphic Design  
Periodical  
**Award of Excellence**  
FIU Magazine  
Florida International University

Graphic Design  
Periodical  
**Award of Excellence**  
Pegasus Magazine, Summer 2014  
University of Central Florida

Graphic Design  
Periodical  
**Special Merit Award**  
NC State alumni magazine  
North Carolina State University

Graphic Design  
Periodical  
**Special Merit Award**  
NKU Discover Magazine  
Northern Kentucky University

Graphic Design  
Periodical  
**Special Merit Award**  
University of Richmond Magazine  
University of Richmond

Graphic Design  
Cover  
**Grand Award**  
Title IX  
The University of North Carolina General Alumni Association

Graphic Design  
Cover  
**Award of Excellence**  
The Georgia State University Magazine, Long Live This Peach!  
Georgia State University

Graphic Design  
Cover  
**Award of Excellence**  
Vanderbilt Magazine Summer 2013, "Lords of the Realm"  
Vanderbilt University

Graphic Design  
Cover  
**Special Merit Award**  
Gardner-Webb The Magazine Vol. 49, No. 1, 2014  
Gardner-Webb University

Graphic Design  
Cover  
**Special Merit Award**  
Winter issue, NC State alumni magazine  
North Carolina State University

Graphic Design  
Cover  
**Special Merit Award**  
Food July/August 2014  
The University of North Carolina General Alumni Association

Graphic Design  
Book  
**Grand Award**  
2014 CardBook  
University of Louisville

Graphic Design  
Poster  
**Award of Excellence**  
Vinegar Tom Poster  
Stetson University

Graphic Design  
Poster  
**Award of Excellence**  
The Wonderful World of the ACC / UofL Magazine Summer 2014  
University of Louisville

Graphic Design  
Poster  
**Special Merit Award**  
2013-14 All Sports Poster  
Kennesaw State University



Graphic Design  
Editorial Design  
**Grand Award**  
2014 CardBook  
University of Louisville

Graphic Design  
Editorial Design  
**Award of Excellence**  
Guilford College Admission Viewbook  
Guilford College

Graphic Design  
Editorial Design  
**Award of Excellence**  
The Official Guide to Randolph College  
Randolph College

Graphic Design  
Editorial Design  
**Special Merit Award**  
Berry College LifeReady Campaign Brochure  
Berry College

Graphic Design  
Editorial Design  
**Special Merit Award**  
Campbell Magazine | Fall 2013  
Campbell University

Graphic Design  
Editorial Design  
**Special Merit Award**  
University of Tennessee Foundation 2013-2014 Impact Report: Your Impact. Our Stories.  
University of Tennessee

Graphic Design  
Specialty Piece  
**Grand Award**  
Berry College LifeReady Campaign Invitation  
Berry College

Graphic Design  
Specialty Piece  
**Award of Excellence**  
Jacksonville State University Welcome Packet  
Jacksonville State University

Graphic Design  
Specialty Piece  
**Award of Excellence**  
Significance Book  
Stetson University

Graphic Design  
Specialty Piece  
**Special Merit Award**  
Campus Visit Passport  
Centre College

Graphic Design  
Specialty Piece  
**Special Merit Award**  
Columbus State University Strategic Plan and Direction 2013-2018  
Columbus State University

Graphic Design  
Specialty Piece  
**Special Merit Award**  
Presidents Society spring reception invitation  
Georgia State University

Graphic Design  
Illustration – Cover  
**Award of Excellence**  
Pegasus Magazine: Failure is Not an Option  
University of Central Florida

Graphic Design  
Illustration – Cover  
**Special Merit Award**  
Dare To Be Doodle  
Stetson University

Graphic Design  
Illustration - Interior Spread  
**Grand Award**  
Robots vs. Astronauts  
University of Central Florida

Graphic Design  
Illustration - Interior Spread  
**Award of Excellence**  
MOOC U?  
Duke University

Graphic Design  
Illustration - Interior Spread  
**Award of Excellence**  
Do We Really Need More Physicians?  
University of Central Florida

Graphic Design  
Illustration - Interior Spread  
**Special Merit Award**  
The Safer Smoke  
Georgia State University

Graphic Design  
Illustration - Interior Spread  
**Special Merit Award**  
Sea Turtles: The Lost Years  
University of Central Florida

Graphic Design  
Photography – Individual  
**Grand Award**  
DanceAbility  
East Carolina University

Graphic Design  
Photography – Individual  
**Award of Excellence**  
Seen on Campus: Snow-covered bicycle  
North Carolina State University

Graphic Design  
Photography – Individual  
**Award of Excellence**  
Cincinnati Homicide  
Northern Kentucky University

Graphic Design  
Photography – Individual  
**Special Merit Award**  
Taking it to the Stream  
Northern Kentucky University

Graphic Design  
Photography – Individual  
**Special Merit Award**  
W&L Dance  
Washington and Lee University

Graphic Design  
Photography – Series  
**Grand Award**  
Our Carolina Coast  
North Carolina State University

Graphic Design  
Photography – Series  
**Award of Excellence**  
I Am Elon: Jared Alan  
Elon University

Graphic Design  
Photography – Series  
**Special Merit Award**  
Georgia State Artists Display Work Across Atlanta  
Georgia State University

Graphic Design  
Photography – Series  
**Special Merit Award**  
Medical Partnership Fourth Year  
University of Georgia

Graphic Design  
Photography – Series  
**Special Merit Award**  
A Student Experience in Costa Rica  
Western Kentucky University

Graphic Design  
Unpublished Works  
**Award of Excellence**  
A Classroom With a View  
University of Georgia

Graphic Design  
Unpublished Works  
**Special Merit Award**  
Stetson Commemorative Football Program Cover  
Stetson University

Electronic and Digital Media  
Total Website Design and Organization  
**Award of Excellence**  
Lipscomb University website  
Lipscomb University

Electronic and Digital Media  
Total Website Design and Organization  
**Award of Excellence**  
NCSU.edu Redesign  
North Carolina State University

Electronic and Digital Media  
Total Website Design and Organization  
**Special Merit Award**  
UCFFoundation.org  
University of Central Florida

Electronic and Digital Media  
Total Website Design and Organization  
**Special Merit Award**  
SC.EDU (University of South Carolina top-level web pages)  
University of South Carolina

Electronic and Digital Media  
Mobile Application - Utility/Service  
**Award of Excellence**  
2014 New Student Orientation Booklet – iPad Version  
Clemson University

Electronic and Digital Media  
Mobile Application - Utility/Service  
**Special Merit Award**  
Eagle Empire Mobile Application  
Morehead State University

Electronic and Digital Media  
Social Media Strategy and Execution  
**Grand Award**  
Furman Moments: A Journey into User Generated Content  
Furman University

Electronic and Digital Media  
Social Media Strategy and Execution  
**Award of Excellence**  
Flat Agnes  
Agnes Scott College

Electronic and Digital Media  
Social Media Strategy and Execution  
**Award of Excellence**  
#DoakToDena  
Florida State University

Electronic and Digital Media  
Social Media Strategy and Execution  
**Special Merit Award**  
The Other Side of Havoc  
Virginia Commonwealth University

Electronic and Digital Media  
Social Media Strategy and Execution  
**Special Merit Award**  
#MyWakeForest: What Does Wake Forest Mean to You?  
Wake Forest University

Electronic and Digital Media  
Social Media Strategy and Execution  
**Special Merit Award**  
2014 Worldwide Winthrop Day Social Media Campaign and Execution  
Winthrop University

Electronic and Digital Media  
Magazine or Publication Rendering for Tablet or Mobile Technology  
**Grand Award**  
Clemson World  
Clemson University

Electronic and Digital Media  
Magazine or Publication Rendering for Tablet or Mobile Technology  
**Award of Excellence**  
Opening Engagement Through The Alumni Magazine  
Georgia State University

Electronic and Digital Media  
Magazine or Publication Rendering for Tablet or Mobile Technology  
**Special Merit Award**  
Chancellor's Report 2013  
North Carolina State University

Electronic and Digital Media  
Recruitment Video  
**Grand Award**  
We Graduate Heroes  
Lipscomb University

Electronic and Digital Media  
Recruitment Video  
**Award of Excellence**  
the world at Eckerd  
Eckerd College

Electronic and Digital Media  
Recruitment Video  
**Special Merit Award**  
GPC Recruitment Video - A Better Way Forward  
Georgia Perimeter College

Electronic and Digital Media  
Recruitment Video  
**Special Merit Award**  
MTSU True Blue Preview Webisodes  
Middle Tennessee State University

Electronic and Digital Media  
Recruitment Video  
**Special Merit Award**  
"Experience UNC Asheville"  
University of North Carolina at Asheville

Electronic and Digital Media  
Fundraising Video  
**Grand Award**  
'You May Be a Furman Alum If...'  
Furman University

Electronic and Digital Media  
Fundraising Video  
**Award of Excellence**  
"LifeReady: The Berry College Campaign for Opportunity" (Launch Video)  
Berry College

Electronic and Digital Media  
Fundraising Video  
**Special Merit Award**  
Porter-Gaud School Alumni Challenge  
Porter-Gaud School

Electronic and Digital Media  
Fundraising Video  
**Special Merit Award**  
Adventures of the Annual Fund Super Heroes  
St. Mary's Episcopal School

Electronic and Digital Media  
Marketing/Branding Video  
**Grand Award**  
I love Wired...  
University of Kentucky

Electronic and Digital Media  
Marketing/Branding Video  
**Award of Excellence**  
We Are Guilford Video by Guilford College  
Guilford College

Electronic and Digital Media  
Marketing/Branding Video  
**Award of Excellence**  
We're the Spartans  
University of North Carolina at Greensboro

Electronic and Digital Media  
Marketing/Branding Video  
**Special Merit Award**  
Elon University Celebrates 125 Years  
Elon University

Electronic and Digital Media  
Marketing/Branding Video  
**Special Merit Award**  
Think and Do: The 2013 Institutional Message  
North Carolina State University

Electronic and Digital Media  
Marketing/Branding Video  
**Special Merit Award**  
UofL Campus Tour Video  
University of Louisville

Electronic and Digital Media  
Recruitment Website or Microsite  
**Grand Award**  
StetsonDare.com  
Stetson University

Electronic and Digital Media  
Recruitment Website or Microsite  
**Award of Excellence**  
Campbell University Admissions website  
Campbell University

Electronic and Digital Media  
Recruitment Website or Microsite  
**Award of Excellence**  
30 in 30 Project - Davidson College  
Davidson College



Electronic and Digital Media  
Recruitment Website or Microsite  
**Special Merit Award**  
Countdown to College Microsite  
Florida Institute of Technology

Electronic and Digital Media  
Recruitment Website or Microsite  
**Special Merit Award**  
troytrojanspirit.com microsite  
Troy University

Electronic and Digital Media  
Fundraising Website or Microsite  
**Grand Award**  
UNC Asheville Giving Website Redesign  
University of North Carolina at Asheville

Electronic and Digital Media  
Fundraising Website or Microsite  
**Award of Excellence**  
Clemson University Development Toolkit  
Clemson University

Electronic and Digital Media  
Fundraising Website or Microsite  
**Award of Excellence**  
Leaps & Bounds: The Campaign for The Benjamin School microsite  
The Benjamin School

Electronic and Digital Media  
Fundraising Website or Microsite  
**Special Merit Award**  
I AM NSU Campaign website  
Norfolk State University

Electronic and Digital Media  
Fundraising Website or Microsite  
**Special Merit Award**  
#TJBDAY Website  
University of Virginia

Electronic and Digital Media  
Alumni Website or Microsite  
**Grand Award**  
Impact – University of Miami Alumni Association 2013 Online Annual Report  
University of Miami

Electronic and Digital Media  
Alumni Website or Microsite

**Award of Excellence**

FIU Alumni Association Increases Digital Engagement by Redesigning FIUalumni.com  
Florida International University

Electronic and Digital Media  
Alumni Website or Microsite

**Award of Excellence**

NKU Alumni Programs Website  
Northern Kentucky University

Electronic and Digital Media  
Alumni Website or Microsite

**Special Merit Award**

Agnes Scott College 125th Anniversary Microsite  
Agnes Scott College

Electronic and Digital Media  
Alumni Website or Microsite

**Special Merit Award**

NSU Alumni Website Redesign  
Nova Southeastern University

Electronic and Digital Media  
Alumni Website or Microsite

**Special Merit Award**

Lawn Reflections  
University of Virginia

Electronic and Digital Media  
Online Innovation/Experimentation

**Grand Award**

SC.EDU (Scrolling Down Memory Lane Homepage)  
University of South Carolina

Electronic and Digital Media  
Online Innovation/Experimentation

**Award of Excellence**

Think and Do: The 2013 Institutional Message  
North Carolina State University

Electronic and Digital Media  
Online Innovation/Experimentation

**Special Merit Award**

The Furman Experience Module  
Furman University

Electronic and Digital Media  
Online Innovation/Experimentation  
**Special Merit Award**  
Discover UGA  
University of Georgia

Advertising  
Total Advertising Campaign  
**Grand Award**  
VCU "Make it real" campaign 2.0, 2013-14  
Virginia Commonwealth University

Advertising  
Total Advertising Campaign  
**Award of Excellence**  
Start Strong Advertising Campaign  
Armstrong State University

Advertising  
Total Advertising Campaign  
**Award of Excellence**  
TCC2FSU Advertising Campaign  
Tallahassee Community College

Advertising  
Total Advertising Campaign  
**Special Merit Award**  
THIS IS AUBURN Advertising Campaign  
Auburn University

Advertising  
Total Advertising Campaign  
**Special Merit Award**  
True Blue Tour  
Middle Tennessee State University

Advertising  
Total Advertising Campaign  
**Special Merit Award**  
Think and Do  
North Carolina State University

Advertising  
Individual Print Advertisement  
**Grand Award**  
The Future of Learning  
North Carolina State University

Advertising  
Individual Print Advertisement  
**Award of Excellence**  
Warrior Spirit Print Ad  
Troy University

Advertising  
Individual Print Advertisement  
**Award of Excellence**  
Army ROTC Ad  
University of Kentucky

Advertising  
Individual Print Advertisement  
**Special Merit Award**  
TRUE Billboard  
Middle Tennessee State University

Advertising  
Individual Print Advertisement  
**Special Merit Award**  
Unpaid Flack  
University of Central Florida

Advertising  
Individual Print Advertisement  
**Special Merit Award**  
WKU NPR Fundrive Spotlight Ad  
Western Kentucky University

Advertising  
Individual Radio Advertisement  
**Special Merit Award**  
Troy University Warrior Spirit  
Troy University

Advertising  
Commercial or Public Service Announcement  
**Award of Excellence**  
College of The Albemarle Success Stories TV Ads  
College of The Albemarle

Advertising  
Commercial or Public Service Announcement  
**Award of Excellence**  
"Experience UNC Asheville"  
University of North Carolina at Asheville

Advertising  
Commercial or Public Service Announcement  
**Special Merit Award**  
TCC2FSU Commercial  
Tallahassee Community College

Advertising  
Commercial or Public Service Announcement  
**Special Merit Award**  
Red Flag Campaign  
The University of Virginia's College at Wise

Advertising  
Commercial or Public Service Announcement  
**Special Merit Award**  
Troy University Warrior Spirit Television  
Troy University