

2015-2016 Award Winners

Special Recognition Awards

Bill Franklin Volunteer of the Year Award

Bill Franklin Volunteer of the Year Award

Patrick Barron

University of Miami

Special Recognition Awards

CASE III Inclusion and Diversity Leadership Award

CASE III Inclusion and Diversity Leadership Award

Angel Cabrera, President

George Mason University

Special Recognition Awards

Mentor of the Year Award

Mentor of the Year Award

Vickie Butler, Associate Vice President for Advancement

Carson-Newman University

CASE International Platinum Awards

Best Practices in Alumni Relations

Grand

University of Miami Comprehensive Legacy Program

University of Miami

CASE International Platinum Awards

Best Practices in Alumni Relations

Award of Excellence

Impact of U: University of Miami President Shalala International Tour

University of Miami

CASE International Platinum Awards

Best Practices in Alumni Relations

Special Merit

Together in Service for UNC

The University of North Carolina General Alumni Association

CASE International Platinum Awards

Best Practices in Communications and Marketing

Grand

Dr. Aileen Marty, FIU's Ebola Fighter

Florida International University

CASE International Platinum Awards

Best Practices in Communications and Marketing

Award of Excellence

Our Three Winners

North Carolina State University

CASE International Platinum Awards

Best Practices in Communications and Marketing

Award of Excellence

Vanderbilt University Medical Center News and Communications Response To Need For Credible Health Information During 2014 Ebola Outbreak

Vanderbilt University Medical Center

CASE International Platinum Awards

Best Practices in Communications and Marketing

Special Merit

Deep Orange 5

Clemson University

CASE International Platinum Awards

Best Practices in Communications and Marketing

Special Merit

A Worthy Name: An Exceptional Education

Jackson Academy

CASE International Platinum Awards

Best Practices in Communications and Marketing

Special Merit

University of Louisville Center for Women & Infants Certified Nurse Midwife

University of Louisville

CASE International Platinum Awards

Best Practices in Fundraising

Grand

#ElonDay 2015- Elon's 2nd annual day of giving campaign

Elon University

CASE International Platinum Awards

Best Practices in Fundraising

Award of Excellence

Charlotte Latin School's New Family Campaign

Charlotte Latin School

CASE International Platinum Awards

Best Practices in Fundraising

Award of Excellence

One Tribe One Day - William & Mary's Giving Day

The College of William & Mary

CASE International Platinum Awards

Best Practices in Fundraising

Special Merit

IGRU (I'm Giving. Are You?)

Augusta University

CASE International Platinum Awards

Best Practices in Fundraising

Special Merit

Major Gift Immersion—using an avatar and simulated donor visits to train, retain, enhance and maximize advancement team member performance

University of Central Florida

CASE International Platinum Awards

Best Practices in Fundraising

Special Merit

From Senior Gift to Student Philanthropy: Creating a culture of giving at Spelman College

Spelman College

CASE International Platinum Awards

Best Practices in Advancement Services

Special Merit

Transforming data analytics into cash

Florida International University

CASE International Platinum Awards

Best Practices in Fundraising Campaigns

Grand

Launch of VCU Black & Gold Loyalty Society

Virginia Commonwealth University

CASE International Platinum Awards

Best Practices in Fundraising Campaigns

Award of Excellence

Georgia Tech's \$1.5 billion comprehensive campaign, Campaign Georgia Tech, met its overall goal in October 2014, more than 14 months before the campaign deadline. Along the way, the Office of Development has implemented novel fundraising practices

Georgia Institute of Technology

CASE International Platinum Awards

Best Practices in Fundraising Campaigns

Award of Excellence

#QUnited: 325 on 3/25. The story of a small, but mighty, giving campaign

Queens University of Charlotte

CASE International Platinum Awards

Best Practices in Fundraising Campaigns

Special Merit

Bellarmino Day of Giving 2015

Bellarmino University

CASE International Platinum Awards

Best Practices in Fundraising Campaigns

Special Merit

Savannah Technical College: Where Excellence Meets Opportunity Image-Building Campaign

Savannah Technical College

CASE International Platinum Awards

Best Articles of the Year

Grand

The Legal Burden

Duke University

CASE International Platinum Awards

Best Articles of the Year

Award of Excellence

“On His Honor”

Emory University

CASE International Platinum Awards

Best Articles of the Year

Award of Excellence

The Pop Candy Pioneer

Middle Tennessee State University

CASE International Platinum Awards

Best Articles of the Year

Special Merit

“Special Report: Ebola, From Microscope to Spotlight”

Emory University

CASE International Platinum Awards

Best Articles of the Year

Special Merit

A Better Neighbor

Duke University

CASE International Platinum Awards

Best Articles of the Year

Special Merit

Free Speech Under Fire

The College of William & Mary

CASE International Platinum Awards

Excellence in Photography

Grand

Rollins College is Beautiful

Rollins College

CASE International Platinum Awards

Excellence in Photography

Award of Excellence

Photography Portfolio

Wake Forest University

CASE International Platinum Awards

Excellence in Photography

Award of Excellence

2014-2015 Portfolio

University of Georgia

Programs and Projects

Alumni Relations Engagement Project, Event, or Program

Grand

Alumni Charity Challenge

Virginia Commonwealth University

Programs and Projects

Alumni Relations Engagement Project, Event, or Program

Award of Excellence

VCU Alumni: Faces of Membership Spring 2015 Appeal

Virginia Commonwealth University

Programs and Projects

Alumni Relations Engagement Project, Event, or Program

Special Merit

University of Virginia Student Send-off Events, Alumni & Parent Engagement

University of Virginia

Programs and Projects

Alumni Relations Engagement Project, Event, or Program

Special Merit

Argo Roll Call End-of-Fiscal-Year (EOFY) Campaign

University of West Florida

Programs and Projects

Alumni Relations Fundraising Project, Event, or Program

Grand

Elon Day

Elon University

Programs and Projects

Alumni Relations Fundraising Project, Event, or Program

Award of Excellence

Quasquicentennial Scholarship Gala

Georgia College & State University

Programs and Projects

Alumni Relations Fundraising Project, Event, or Program

Special Merit

Scottie Sleepover

Agnes Scott College

Programs and Projects

Alumni Relations Fundraising Project, Event, or Program

Special Merit

Dins Day: Furman University's Giving Day

Furman University

Programs and Projects

External Relations Engagement Program

Grand

UAB's life-changing kidney transplant chain: a strategic, integrated communications campaign to promote and support the record-breaking kidney chain at the University of Alabama at Birmingham

University of Alabama at Birmingham

Programs and Projects

External Relations Engagement Program

Award of Excellence

Girls Science and Engineering Day

University of Alabama in Huntsville

Programs and Projects

External Relations Engagement Program

Special Merit

MTSU at the GRAMMYS: Engaging California Alums and Influencers

Middle Tennessee State University

Programs and Projects

Media Relations Program

Grand

FIU researchers #savetheguac with dogs and drones

Florida International University

Programs and Projects

Media Relations Program

Award of Excellence

Deep Orange 5 unveiling

Clemson University

Programs and Projects

Media Relations Program

Special Merit

Capitalizing on news, enhancing profiles: Dr. Aileen Marty, FIU's Ebola fighter, educator and physician makes an impact

Florida International University

Programs and Projects

Media Relations Program

Special Merit

Announcing IACMI

University of Tennessee

Programs and Projects

Media Relations Program

Special Merit

Western Carolina University, UNC Asheville and A-B Tech Partner to Illustrate the Economic Impact of Public Higher Education in Western North Carolina

Western Carolina University

Programs and Projects

Special Event

Grand

Quasquicentennial Scholarship Gala

Georgia College & State University

Programs and Projects

Special Event

Award of Excellence

Make it real. Pop-up classroom, 2014

Virginia Commonwealth University

Programs and Projects

Special Event

Special Merit

HIV Cure Center and Qura Therapeutics Launch

University of North Carolina at Chapel Hill

Programs and Projects

Branding/Identity Program or Campaign

Grand

Because This is Auburn — A Campaign for Auburn University: Campaign Branding

Auburn University

Programs and Projects

Branding/Identity Program or Campaign

Award of Excellence

Clemson University Indigo Pine Project

Clemson University

Programs and Projects

Branding/Identity Program or Campaign

Award of Excellence

All For One...That's The JA Way: Branding Initiative and Mission Statement Revision

Jackson Academy

Programs and Projects

Branding/Identity Program or Campaign

Special Merit

Redefining Midlands Technical College

Midlands Technical College

Programs and Projects

Branding/Identity Program or Campaign

Special Merit

NC State Brand Campuswide Launch

North Carolina State University

Programs and Projects

Branding/Identity Program or Campaign

Special Merit

University of Louisville Center for Women & Infants Certified Nurse Midwife

University of Louisville

Programs and Projects

Crisis/Issues Management Plan

Special Merit

Saying Goodbye to a Popular, Long-time Leader

Jacksonville State University

Programs and Projects

Overall Annual Fund Program

Grand

The Bolles School Golden Ticket

The Bolles School

Programs and Projects

Overall Annual Fund Program

Award of Excellence

The Fund for Davidson (formerly The Annual Fund) Davidson College Davidson, N.C.

Davidson College

Programs and Projects

Overall Annual Fund Program

Special Merit

W&M Annual Giving Program Increases Participation & Elevates Overall Program within a Single Year

The College of William & Mary

Programs and Projects

Sub Unit Campaign

Grand

Clemson University Indigo Pine Project

Clemson University

Programs and Projects

Sub Unit Campaign

Award of Excellence

Savannah Technical College HERO Campaign (Helping Everyone Realize Opportunity)

Savannah Technical College

Programs and Projects

Sub Unit Campaign

Special Merit

“Cyberhero” Cybersecurity Awareness Campaign

Florida State University

Programs and Projects

Sub Unit Campaign

Special Merit

Adult Degree Completion Program Campaign

Middle Tennessee State University

Writing

Feature Writing

Grand

The Legal Burden

Duke University

Writing

Feature Writing

Award of Excellence

The Evolution of Aimee Copeland

Emory University

Writing

Feature Writing

Special Merit

A Better Neighbor

Duke University

Writing

Feature Writing

Special Merit

Mind Over Matter: Miguel Nicolelis's Quest to Harness the Power of the Brain

Duke University

Writing

Feature Writing

Special Merit

They Carry a Heavy Burden

The University of North Carolina General Alumni Association

Writing

Publications Writing

Grand

A Time of Wonder Research Booklet for Stetson University

Stetson University

Writing

Publications Writing

Award of Excellence

Emory Magazine - Winter 2015

Emory University

Writing

Publications Writing

Award of Excellence

1836 Society Report

Emory University

Writing

Publications Writing

Special Merit

Discovery, Florida Institute of Technology's research magazine

Florida Institute of Technology

Writing

Publications Writing

Special Merit

Gordon State College President's Report, Fall 2015

Gordon State College

Writing

Speech Writing

Grand

Skating to the Puck

University of Central Florida

Writing

Speech Writing

Award of Excellence

Black, Gold, and Bold: The Remarkable Rise of Facilities at UCF

University of Central Florida

Writing

Speech Writing

Special Merit

The title of the speech is "For the Love of Learning: Phi Beta Kappa Initiation."

Florida State University

Writing

Writing for Fundraising

Grand

Presidential Renewal Appeal

Virginia Commonwealth University

Writing

Writing for Fundraising

Award of Excellence

Be Inspired 2015 University of Virginia Giving Societies Annual Report

University of Virginia

Writing

Writing for Fundraising

Special Merit

50-Year Class Reunion Planned Giving Appeal

University of Kentucky

Writing

Writing for Fundraising

Special Merit

Column for a planned giving tabloid

University of Kentucky

Writing

Writing for the Media

Grand

TICK-TOCK: SOUND OF TICKING CLOCK CAN AFFECT WOMEN'S ATTITUDES ABOUT REPRODUCTIVE TIMING

Florida State University

Writing

Writing for the Media

Award of Excellence

Clemson legend Ben Skardon, 97, to walk in Bataan Memorial Death March

Clemson University

Writing

Writing for the Media

Special Merit

First Contracting Human Muscle Grown in Laboratory

Duke University

Writing

Writing for the Media

Special Merit

Materials for media coverage of Florida Tech lightning research

Florida Institute of Technology

Writing

Writing for the Media

Special Merit

Campuses Should Be Weapon and Firearm-Free Zones

Nova Southeastern University

Writing

Writing for the Web

Grand

FIU Magazine, Summer 2015, online edition Stories submitted: - "Teacher and poet, rebel and traveler, David Menasche showed us how to live" - "FIU Then and Now" - "Inspired by the wilderness: Students' Everglades journey in poems, essays and stories"

Florida International University

Writing

Writing for the Web

Award of Excellence

NC State alumni magazine: NC State alumni in the news

North Carolina State University

Writing

Writing for the Web

Award of Excellence

NC State alumni magazine: Today in NC State History

North Carolina State University

Writing

Writing for the Web

Special Merit

How Campbell University Began

Campbell University

Print and Digital Publications

Recruitment Publication

Grand

The UNC Asheville Field Guide

University of North Carolina at Asheville

Print and Digital Publications

Recruitment Publication

Award of Excellence

Pace Academy Admissions Viewbook

Pace Academy

Print and Digital Publications

Recruitment Publication

Award of Excellence

Dare To Be - Stetson

Stetson University

Print and Digital Publications

Recruitment Publication

Special Merit

Elon University School of Law Viewbook

Elon University

Print and Digital Publications

Recruitment Publication

Special Merit

VCU School of Engineering General Brochure - Engineering the Future to Make it Real

Virginia Commonwealth University

Print and Digital Publications

Recruitment Publication Series

Grand

Florida International University Recruitment Publication Series

Florida International University

Print and Digital Publications

Recruitment Publication Series

Award of Excellence

Elon University Publications Package: Student Recruitment

Elon University

Print and Digital Publications

Recruitment Publication Series

Award of Excellence

TCC Recruitment Publication Series

Tallahassee Community College

Print and Digital Publications

Recruitment Publication Series

Special Merit

Jacksonville State University Undergraduate Admissions Recruitment Campaign

Jacksonville State University

Print and Digital Publications

Fundraising Publication

Grand

Armstrong State University Legacy of Light Soccer Lighting Campaign

Armstrong State University

Print and Digital Publications

Fundraising Publication

Award of Excellence

The Research Experience @ Bridgewater (TRE@B)

Bridgewater College

Print and Digital Publications

Fundraising Publication

Special Merit

Because This is Auburn – A Campaign for Auburn University: Campaign Publication Suite

Auburn University

Print and Digital Publications

Fundraising Publication

Special Merit

Gatton College of Business & Economics “Gatton United” Building Campaign Brochure

University of Kentucky

Print and Digital Publications

Annual Fund Publication

Grand

Selu 25th Anniversary Solicitation Booklet

Radford University

Print and Digital Publications

Annual Fund Publication

Award of Excellence

Development Parent Fund Brochure — Fall 2014

Clemson University

Print and Digital Publications

Annual Fund Publication

Award of Excellence

Annual Giving Fall Solicitation Direct Mail 2014-2015

Virginia Tech

Print and Digital Publications

Annual Fund Publication

Special Merit

Because This is Auburn — A Campaign for Auburn University: “Rise as One” Summer 2015
Annual Fund Mailer

Auburn University

Print and Digital Publications

Annual Fund Publication

Special Merit

Washington and Lee Annual Fund First-Time Donor Mailing

Washington and Lee University

Print and Digital Publications

Magazine I

Grand

Berry

Berry College

Print and Digital Publications

Magazine I

Award of Excellence

Davidson Journal Magazine

Davidson College

Print and Digital Publications

Magazine I

Special Merit

UNC Asheville Magazine

University of North Carolina at Asheville

Print and Digital Publications

Magazine II

Grand

UGA Graduate School Magazine (Fall 2014, Winter 2015)

University of Georgia

Print and Digital Publications

Magazine II

Award of Excellence

The Magazine of Radford University

Radford University

Print and Digital Publications

Magazine II

Special Merit

Coastal Carolina University Magazine Fall 2014/Winter 2015 Coastal Carolina University Magazine Spring/Summer 2015

Coastal Carolina University

Print and Digital Publications

Magazine II

Special Merit

Duke Magazine Spring 2015, Summer 2015

Duke University

Print and Digital Publications

Magazine III

Grand

Auburn Magazine

Auburn University

Print and Digital Publications

Magazine III

Award of Excellence

UAB Magazine

University of Alabama at Birmingham

Print and Digital Publications

Magazine III

Award of Excellence

Carolina Alumni Review

The University of North Carolina General Alumni Association

Print and Digital Publications

Magazine III

Special Merit

Clemson World magazine

Clemson University

Print and Digital Publications

Magazine III

Special Merit

ML (Memphis Law) Magazine

University of Memphis

Print and Digital Publications

Tabloid

Grand

Stetson University VISUAL

Stetson University

Print and Digital Publications

Tabloid

Award of Excellence

Because This is Auburn — A Campaign for Auburn University: Campaign Quarterly Newsletter

Auburn University

Print and Digital Publications

Tabloid

Special Merit

Access

Cary Academy

Print and Digital Publications

Tabloid

Special Merit

MyVU

Vanderbilt University

Print and Digital Publications

Magazine/Tabloid Improvement I

Grand

Furman University Redesign

Furman University

Magazine/Tabloid Improvement I

Award of Excellence

Kentucky Engineering Journal

University of Kentucky

Magazine/Tabloid Improvement I

Award of Excellence

Virginia Nursing Legacy, the twice annual publication of the University of Virginia School of Nursing

University of Virginia

Magazine/Tabloid Improvement I

Special Merit

The VCOM View: Magazine Redesign

Virginia College of Osteopathic Medicine

Print and Digital Publications

Magazine/Tabloid Improvement II

Grand

Campbell Magazine

Campbell University

Print and Digital Publications

Magazine/Tabloid Improvement II

Award of Excellence

Magazine of Elon

Elon University

Print and Digital Publications

Magazine/Tabloid Improvement II

Special Merit

The Magazine of Radford University

Radford University

Print and Digital Publications

Magazine/Tabloid Improvement III

Grand

Mississippi State University Alumnus Magazine

Mississippi State University

Print and Digital Publications

Magazine/Tabloid Improvement III

Award of Excellence

Redesigning College of Education and Human Development Magazine, Georgia State University

Georgia State University

Print and Digital Publications

Magazine/Tabloid Improvement III

Special Merit

UAB College of Arts & Sciences magazine

University of Alabama at Birmingham

Print and Digital Publications

Magazine/Tabloid Improvement III

Special Merit

IMPACT donor newsletter

Virginia Commonwealth University

Print and Digital Publications

Low Budget Publication

Grand

The Breezeway

Flagler College

Print and Digital Publications

Low Budget Publication

Award of Excellence

National Merit Students Recruitment Piece

Middle Tennessee State University

Print and Digital Publications

Low Budget Publication

Special Merit

Scoring New Beginnings: Governors Stadium

Austin Peay State University

Print and Digital Publications

Low Budget Publication

Special Merit

Animate Brochure

Samford University

Print and Digital Publications

Low Budget Publication

Special Merit

TRACKS Magazine of the Virginia-Maryland College of Veterinary Medicine

Virginia Tech

Print and Digital Publications

Green or Sustainable Publication

Grand

VISUAL Tabloid

Stetson University

Print and Digital Publications

Annual Report

Grand

Dean Rusk International Studies Program 2013-14 Annual Report

Davidson College

Print and Digital Publications

Annual Report

Award of Excellence

Blazing Trails: The Chancellor's 2014 Annual Report

University of Tennessee

Print and Digital Publications

Annual Report

Award of Excellence

Elon University President's Report 2014

Elon University

Print and Digital Publications

Annual Report

Special Merit

A University AND You: Shenandoah University 2014 Year in Review

Shenandoah University

Graphic Design

Single-Page Publication or Flier

Grand

Dare To Be... Significant Travel Brochure

Stetson University

Graphic Design

Single-Page Publication or Flier

Award of Excellence

No Place Like Homecoming - Homecoming 2014 Invitation

Kentucky Wesleyan College

Graphic Design

Single-Page Publication or Flier

Special Merit

Auburn University International Peace Dinner Flier

Auburn University

Graphic Design

Single-Page Publication or Flier

Special Merit

Biomedical Engineering Minor flyer

University of Kentucky

Graphic Design

Single-Page Publication or Flier

Special Merit

University School "Thanks to You" Impact Postcard

Nova Southeastern University

Graphic Design

Multipage Publication or Folder

Grand

Donna E. Shalala: The Mark of Historic Leadership

University of Miami

Graphic Design

Multipage Publication or Folder

Award of Excellence

School of Public Health Recruitment Brochure

Georgia State University

Graphic Design

Multipage Publication or Folder

Special Merit

Jennings A. Jones College of Business Annual Report 2013–2014

Middle Tennessee State University

Graphic Design

Multipage Publication or Folder

Special Merit

TCC Folder

Tallahassee Community College

Graphic Design

Periodical

Grand

Gratitude: Your Stories.Your Giving. Your Impact.

University of Tennessee

Graphic Design

Periodical

Award of Excellence

Pegasus Magazine, Spring 2015

University of Central Florida

Graphic Design

Periodical

Award of Excellence

Pegasus Magazine, Summer 2015

University of Central Florida

Graphic Design

Periodical

Special Merit

Pegasus, Fall 2014

University of Central Florida

Graphic Design

Periodical

Special Merit

Transform Magazine

University of Kentucky

Graphic Design

Periodical

Special Merit

Honors Magazine, Spring 2015 edition

Middle Tennessee State University

Graphic Design

Cover

Grand

VCU School of Engineering Activity Book cover

Virginia Commonwealth University

Graphic Design

Cover

Award of Excellence

Virginia Tech—Restaurants of Yesteryear

Virginia Tech

Graphic Design

Cover

Special Merit

Pegasus, Spring 2015

University of Central Florida

Graphic Design

Cover

Special Merit

Innovations Magazine

Middle Tennessee State University

Graphic Design

Cover

Special Merit

The Bulletin: A Look at Alzheimers

Randolph College

Graphic Design

Book

Grand

Donor Impact Report

Virginia Commonwealth University

Graphic Design

Book

Award of Excellence

Campbell Medical School I Inaugural Year

Campbell University

Graphic Design

Book

Award of Excellence

Duke Engineering Through the Years

Duke University

Graphic Design

Book

Special Merit

Science Building Donors Book

Middle Tennessee State University

Graphic Design

Book

Special Merit

Washington and Lee University Campaign Photography Book

Washington and Lee University

Graphic Design

Poster

Grand

U-NITES! Poster Series

Clemson University

Graphic Design

Poster

Award of Excellence

Virginia Tech - TEDxVirginiaTech Illuminate Posters

Virginia Tech

Graphic Design

Poster

Special Merit

Our University

University of Tennessee System Office

Graphic Design

Poster

Special Merit

Title IX Poster

Clemson University

Graphic Design

Editorial Design

Grand

Rollins Magazine Fall 2015

Rollins College

Graphic Design

Editorial Design

Award of Excellence

Duke Engineering Through the Years

Duke University

Graphic Design

Editorial Design

Award of Excellence

Furman Magazine, Spring 2015

Furman University

Graphic Design

Editorial Design

Special Merit

Success is a Choice Viewbook

Augusta University

Graphic Design

Editorial Design

Special Merit

Duke Magazine, Spring 2015

Duke University

Graphic Design

Specialty Piece

Grand

You Made Us Take Note

University of Kentucky

Graphic Design

Specialty Piece

Award of Excellence

Because This is Auburn — A Campaign for Auburn University: Overarching Case Statement

Auburn University

Graphic Design

Specialty Piece

Special Merit

Clemson University Indigo Pine Project

Clemson University

Graphic Design

Specialty Piece

Special Merit

Presidential Inauguration Celebration Invitations and overall package

Furman University

Graphic Design

Illustration - Cover

Grand

Emory Medicine, Spring 2015 issue cover, Mind over Matter

Emory University

Graphic Design

Illustration - Cover

Award of Excellence

NC State alumni magazine, Autumn 2014

North Carolina State University

Graphic Design

Illustration - Cover

Special Merit

Clemson University Indigo Pine Project

Clemson University

Graphic Design

Illustration - Interior Spread

Grand

Prisoners of Pain illustration

University of Alabama at Birmingham

Graphic Design

Illustration - Interior Spread

Award of Excellence

Campbell Magazine I Summer 2015

Campbell University

Graphic Design

Illustration - Interior Spread

Award of Excellence

The Difference Makers

Middle Tennessee State University

Graphic Design

Illustration - Interior Spread

Special Merit

Mining Mars

University of Central Florida

Graphic Design

Photography - Individual

Grand

First Salute

Clemson University

Graphic Design

Photography - Individual

Award of Excellence

Samford Hall, cover of Summer 2015 issue of Auburn Magazine

Auburn University

Graphic Design

Photography - Individual

Special Merit

Let the Words Fly - creative writing student portrait

University of Georgia

Graphic Design

Photography - Series

Grand

“Deep Water” Alumnus Magazine, Winter 2014

Mississippi State University

Graphic Design

Photography - Series

Award of Excellence

#PackAbroad #China

North Carolina State University

Graphic Design

Photography - Series

Special Merit

Lachlan the Tiger

Clemson University

Graphic Design

Photography - Series

Special Merit

Ranger Challenge

University of North Carolina at Chapel Hill

Graphic Design

Unpublished Works

Grand

VISUAL - The Unseen

Stetson University

Graphic Design

Unpublished Works

Award of Excellence

Blue Cheese Label

Clemson University

Graphic Design

Unpublished Works

Special Merit

Strawberry Alley Proposal

Austin Peay State University

Graphic Design

Unpublished Works

Special Merit

Vero Beach Marine Research and Education Center Case for Support

Florida Institute of Technology

Graphic Design

Unpublished Works

Special Merit

Dance at MTSU

Middle Tennessee State University

Electronic and Digital Media

Total Website Design and Organization

Grand

Elon University Website

Elon University

Electronic and Digital Media

Total Website Design and Organization

Award of Excellence

Roanoke College Website

Roanoke College

Electronic and Digital Media

Total Website Design and Organization

Special Merit

Dalton State College Website

Dalton State Foundation

Electronic and Digital Media

Total Website Design and Organization

Special Merit

James Madison University Homepage and Admissions site

James Madison University

Electronic and Digital Media

Total Website Design and Organization

Special Merit

VCU Life Sciences Website

Virginia Commonwealth University

Electronic and Digital Media

Mobile Application - Utility/Service

None. No entries.

n/a No Entries

n/a No Entries

Electronic and Digital Media

Social Media Strategy and Execution

Grand

University of Georgia Spring 2015 Commencement Social Media Campaign

University of Georgia

Electronic and Digital Media

Social Media Strategy and Execution

Award of Excellence

#BeAGov

Austin Peay State University

Electronic and Digital Media

Social Media Strategy and Execution

Special Merit

#GSUnited Homecoming

Georgia State University

Electronic and Digital Media

Magazine or Publication Rendering for Tablet or Mobile Technology

Grand

Madison, the tablet edition

James Madison University

Electronic and Digital Media

Magazine or Publication Rendering for Tablet or Mobile Technology

Award of Excellence

Emory Ebola app, Emory Medicine (Fall 2014)

Emory University

Electronic and Digital Media

Magazine or Publication Rendering for Tablet or Mobile Technology

Special Merit

What's "Red & White" and Read All Over Campus? Resigning a campus newsletter for today's reader.

Jacksonville State University

Electronic and Digital Media

Magazine or Publication Rendering for Tablet or Mobile Technology

Special Merit

MTSU iMagazine

Middle Tennessee State University

Electronic and Digital Media

Magazine or Publication Rendering for Tablet or Mobile Technology

Special Merit

Tulane Magazine, iPad version

Tulane University

Electronic and Digital Media

Recruitment Video

Grand

“This Campus”

Winthrop University

Electronic and Digital Media

Recruitment Video

Award of Excellence

Make It Yours – The University of North Alabama

University of North Alabama

Electronic and Digital Media

Recruitment Video

Special Merit

Elon University Campus Tour

Elon University

Electronic and Digital Media

Recruitment Video

Special Merit

Nova Southeastern University – Potential Realized Recruitment Video

Nova Southeastern University

Electronic and Digital Media

Fundraising Video

Grand

Alumni Reflections Video

Marist School

Electronic and Digital Media

Fundraising Video

Award of Excellence

JMU GoMad Fundraising Whiteboard Video

James Madison University

Electronic and Digital Media

Fundraising Video

Award of Excellence

Aspire: The Campaign for Mercer University

Mercer University

Electronic and Digital Media

Fundraising Video

Special Merit

Giving Tuesday Video by Charlotte Latin School's Multimedia and Digital Video Club

Charlotte Latin School

Electronic and Digital Media

Fundraising Video

Special Merit

Burning Bright, The Campaign for Georgia State University

Georgia State University

Electronic and Digital Media

Fundraising Video

Special Merit

Why make a recurring gift to the Sewanee Annual Fund?

University of the South

Electronic and Digital Media

Marketing/Branding Video

Grand

UNC Charlotte—Big Ideas, Big Future

University of North Carolina at Charlotte

Electronic and Digital Media

Marketing/Branding Video

Award of Excellence

Duke Engineering: 75 Years Rising

Duke University

Electronic and Digital Media

Marketing/Branding Video

Special Merit

Armstrong State University Start Strong Branding Video - What's Your Deepest Dream?

Armstrong State University

Electronic and Digital Media

Marketing/Branding Video

Special Merit

University of Memphis Brand Television Spot

University of Memphis

Electronic and Digital Media

Recruitment Website or Microsite

Grand

Engaged Learning at Elon Microsite

Elon University

Electronic and Digital Media

Recruitment Website or Microsite

Award of Excellence

Admissions & Scholarships Website Redesign

Mississippi State University

Electronic and Digital Media

Recruitment Website or Microsite

Special Merit

Furman University International Student Recruitment Page

Furman University

Electronic and Digital Media

Recruitment Website or Microsite

Special Merit

Shenandoah University - Shenandoah University River Campus at Cool Spring Battlefield

Shenandoah University

Electronic and Digital Media

Recruitment Website or Microsite

Special Merit

Troy University Campaign Landing Pages (troy.edu/workingwarrior and troy.edu/spirit)

Troy University

Electronic and Digital Media

Fundraising Website or Microsite

Grand

Ravenscroft Giving microsite

Ravenscroft School

Electronic and Digital Media

Fundraising Website or Microsite

Award of Excellence

CMB to NYC (Fundraising Microsite)

University of Virginia

Electronic and Digital Media

Fundraising Website or Microsite

Special Merit

“From advancement.fiu.edu to the more user-friendly, streamlined give.fiu.edu”

Florida International University

Electronic and Digital Media

Alumni Website or Microsite

Grand

UNC Charlotte Total Alumni Website Redesign and Launch of Online Alumni Community

University of North Carolina at Charlotte

Electronic and Digital Media

Alumni Website or Microsite

Award of Excellence

uvamagazine.org

University of Virginia

Electronic and Digital Media

Alumni Website or Microsite

Special Merit

The North Carolina State University Alumni Association designed a new Homecoming microsite, homecoming.ncsu.edu, in August 2014

North Carolina State University

Electronic and Digital Media

Alumni Website or Microsite

Special Merit

North Carolina State University Alumni Association alumni blog: Red and White for Life www.redandwhiteforlife.com

North Carolina State University

Electronic and Digital Media

Online Innovation/Experimentation

Grand

The Daily Deac - Using Blogging to Engage Parents

Wake Forest University

Electronic and Digital Media

Online Innovation/Experimentation

Award of Excellence

15 for '15

Furman University

Electronic and Digital Media

Online Innovation/Experimentation

Award of Excellence

#ChatWKU Twitter Chat Series

Western Kentucky University

Electronic and Digital Media

Online Innovation/Experimentation

Special Merit

SC.EDU (Oh! How your Memories Will Grow: The People, The Places, The Things Interactive Homepage)

University of South Carolina

Electronic and Digital Media

Online Innovation/Experimentation

Special Merit

TCC Geofencing Campaign

Tallahassee Community College

Advertising

Total Advertising Campaign

Grand

Rollins College Alumni Weekend 2015

Rollins College

Advertising

Total Advertising Campaign

Award of Excellence

Consent Campaign

University of Tennessee

Advertising

Total Advertising Campaign

Award of Excellence

VCU "Make it real" campaign 3.0 (Moments), 2014-15

Virginia Commonwealth University

Advertising

Total Advertising Campaign

Special Merit

Mississippi State Advertising Campaign

Mississippi State University

Advertising

Individual Print Advertisement

Grand

Our State Double-Truck Ad

East Carolina University

Advertising

Individual Print Advertisement

Award of Excellence

Flip the Classroom

University of North Carolina at Chapel Hill

Advertising

Individual Print Advertisement

Award of Excellence

Nova Southeastern University – Potential Realized – Print Ad

Nova Southeastern University

Advertising

Individual Print Advertisement

Special Merit

Because This is Auburn — A Campaign for Auburn University: “Rise as One” Print Ad

Auburn University

Advertising

Individual Print Advertisement

Special Merit

Planned Giving advertisement

University of Kentucky

Advertising

Individual Digital Advertisement

Grand

Nova Southeastern University – Potential Realized – Digital – Shake It Up

Nova Southeastern University

Advertising

Individual Radio Advertisement

None. No entries.

n/a No Entries

n/a No Entries

Advertising

Commercial or Public Service Announcement

Grand

Big Orange. Big Ideas. Tennessee's Energy

University of Tennessee

Advertising

Commercial or Public Service Announcement

Award of Excellence

Why Wouldn't You? Frank and Dorian

University of Kentucky

Advertising

Commercial or Public Service Announcement

Award of Excellence

Mississippi State We Ring True ad

Mississippi State University

Advertising

Commercial or Public Service Announcement

Special Merit

Sustainability is Part of Who We Are

Appalachian State University

Advertising

Commercial or Public Service Announcement

Special Merit

Auburn University Commercial: "Commencement"

Auburn University

Advertising

Commercial or Public Service Announcement

Special Merit

"For You and for All" — The 2014 NC State Institutional Message

North Carolina State University